

## **Promotion Services**



### **Let us spread the word about your project!**

Are you aware of the latest opportunities within the oil and gas industry? Have you had difficulties in divesting an asset or attracting the right farm-in partner and investor? Let us assist you with your project.



Through our HydrocarbonAssets™ range of marketing services we can spread the word about your project to a network of 3,000 decision makers in 1,500 oil companies around the world. Maximising on our global opt-in client database we will introduce your project to those who are seeking such opportunities.

We can collect and organise your geotechnical, legal and commercial data into a most effective format for hosting in a bespoke virtual or physical EzDataRoom®, provide a platform for contact with potential investors, support you in external communication with potential bidders and promote your project through selected channels. If your project needs to be handled more discreetly, we can do that as well.



## What we offer:

- Project listing on the HydrocarbonAssets dedicated, free to view divestment forum
- Preparation of project brochures and information memorandums
- Project introduction and promotion to a targeted marketplace through mailshots, conferences, newsletters, roadshows and telemarketing
- New Venture Opportunity Alert Service - targeted email alerts to recipients who have expressed an interest in the region, project type or data area
- Documents and G&G data preparation such as data recovery, transcription, classification and conditioning tailored for EzDataRoom showcasing.

**We support both public and private project operators looking for investment partners or divestment opportunities. We assure the required level of confidentiality, project privacy and data security. Everything you need to make your project a success!**

## List your project with us

Our free to view Deal and Data Hub attracts hundreds of oil and gas industry visitors each month. Potentially interested companies can view a description of your project or data, get your contact details, download your project flyer or follow the link to your virtual data room. List your project with us and let us increase your chances for success!

Find out more on [www.hydrocarbonassets.com](http://www.hydrocarbonassets.com)

## Check what our Clients say about us!

*"Using Zebra Data's HydrocarbonAssets marketing services has greatly enhanced our ability to market assets. This has been done by extending our marketing reach through use of their extensive network of companies looking for deals. They have also impressed us by actively promoting our opportunities at numerous appropriate industry events."*

Duncan Rushworth, VP Business Development, Svenska Petroleum

*"Zebra Data were tasked with increasing the profile of our farm-out opportunities on a global scale. The approach which combined direct marketing and profiling the prospects at various UK and international conferences resulted in a significant level of awareness of the company and our assets across the E&P industry."*

Andrew Nunn, Chief Operating Officer, Cluff Natural Resources Plc

*"Zebra Data provided best in class services up to this point for virtual data rooms (VDR) and remote workstations (WDR) for our five assets divestments. The project included VDR and WDR scheme approval, support and compliance with local regulations, setting up in due time ready for use data rooms and workstations in two different countries with not only documents, but also seismic data and Petrel Projects. Zebra's team members moreover do what they say which is always appreciated from the client side. I am confident it will continue till contract final closure."*

Olivier Burger, Business Developer, ENGIE E&P Malaysia B.B.